



AI in Popular Apps

PG-92

Learning Outcomes

- ✓ ChatGPT
- ✓ Google Maps
- ✓ Netflix
- ✓ Ola
- ✓ Swiggy
- ✓ Uber
- ✓ YouTube

• LET'S RECAP ▶ •



Critical Thinking
Technology Literacy

Do you know these famous apps? If yes, write down the names of each app.

1.



Grammarly

2.



Duolingo

It doesn't matter if you don't know about these apps. We will study some of the most famous AI-powered apps in this chapter.



Guess! Who am I?

1. I am an artificial intelligence tool designed to engage in human-like conversations based on user input. **ChatGPT**
2. I provide useful directions and real-time traffic information to millions of users. **Google Maps**
3. I was founded in the year 2014 and use AI to improve food orders and delivery. **Swiggy**
4. I am a commonly known app worldwide and home to numerous movies and web series at a nominal charge. **Netflix**

EXERCISE

A. Tick (✓) the correct option.

1. Which of the following is an AI tool designed to engage in human-like conversations based on user input?

(i) Google Maps	<input type="checkbox"/>	(ii) Netflix	<input type="checkbox"/>
(iii) ChatGPT	<input checked="" type="checkbox"/>	(iv) None of these	<input type="checkbox"/>
2. _____ is a ridesharing app, built on AI and machine learning capabilities.

(i) Youtube	<input type="checkbox"/>	(ii) Ola	<input checked="" type="checkbox"/>
(iii) Netflix	<input type="checkbox"/>	(iv) All of these	<input type="checkbox"/>
3. Which of the following helps the users in navigating directions?

(i) ChatGPT	<input type="checkbox"/>	(ii) Google Maps	<input checked="" type="checkbox"/>
(iii) Swiggy	<input type="checkbox"/>	(iv) None of these	<input type="checkbox"/>
4. When was Swiggy founded?

(i) 2014	<input checked="" type="checkbox"/>	(ii) 2015	<input type="checkbox"/>
(iii) 2013	<input type="checkbox"/>	(iv) 2012	<input type="checkbox"/>

B. State whether these statements are true or false.

1. ChatGPT provide useful directions and real-time traffic information. **False**
2. Uber is a ridesharing app. **True**
3. YouTube uses AI to remove fake news and offensive contents. **True**
4. Swiggy has been using AI to improve its orders and delivery. **True**

C. Answer the following questions:

1. Name any two AI-powered apps.

1. Swiggy 2. Ola

2. What is the use of AI in Netflix?

2. Netflix uses AI to understand the user's preferences and suggests content according to the users' liking.



FUN ZONE



Media Literacy
Critical Thinking

Identify the following apps and write their names:

1.



YouTube

2.



Netflix

3.



ChatGPT

Competency-based/Application-based questions



Experiential Learning
Information Literacy

1. Your friend Anuj wants to eat pizza but doesn't want to go out of the house. Which app would you suggest him to get pizza without going outside? **Ans 1. Swiggy**
2. You have been planning to visit Akshardham Temple with your family on Sunday at 8 a.m. sharp. But you are not sure about the correct route to reach the temple on time. Which app would you use to reach the temple at the correct time? **Ans 2. Google Maps**

LAB ACTIVITY



Creativity
Experiential Learning

- A. Use different tools or apps like Paint 3D, Word, etc. of your choice and do the following:
 - Design the layout of an app of your choice.
 - Prepare a report on "The most used topics for Instagram posts."
 - Prepare a short note on the reasons why politicians and actors use 'X' (formerly known as Twitter) more than other platforms.
- B. Go to your computer lab and do the following:
Open web browser and play the game—Mystery Animal. To play the game visit <https://www.gamestolearnenglish.com/animal-mystery/> or scan the QR.

